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| CATEGORY | **4** | **3** | **2** | **1** |
| **Profile** | Contains all elements required and provides accurate information relevant to character. | Contains most elements required and provides accurate information relevant to character. | Contains some elements required and provides accurate information relevant to character/ contains elements required but some not relevant to character. | No profile included or profile does not contain any elements relevant to character. |
| **Status Updates & Comments** | Contains required number of updates and information is relevant to character. | A few updates are missing but information is relevant to character. | Several updates missing or some of information in updates not relevant to character. | No status updates are present. |
| **Friends** | Contains required number of friends relevant to character. | Contains most of required number of friends relevant to character. | Contains some friends relevant to character. | Contains friends but some or none of them are relevant to character. |
| **Photos & Videos** | Contains required number of photos and videos relevant to character. Descriptions of all videos are present. | Contains required number of photos and videos relevant to character or novel; however, descriptions of all videos are not present. | Some photos or videos are missing relevant to character or novel. | No photos or videos relevant to character or novel are present. |
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